

FOR IMMEDIATE RELEASE

Contact:

Michael Robb

Marketing Director

Quality Oil Company, LLC

336-714-5144

Quality Oil Company will acquire Four Brothers Convenience Stores



On Monday, September 21st it was announced that Beroth Oil Company of Winston-Salem and its Four Brothers convenience stores will be purchased by Quality Oil Company. The acquisition consists of twenty-three locations in nine counties throughout North Carolina, including Forsyth, Yadkin, Davie, Stokes, Surry, Wilkes, Iredell, Alexander, and Alleghany.

With its corporate headquarters located on Silas Creek Parkway in Winston-Salem, Quality Oil Company was founded in 1929 and operates numerous Quality Mart convenience stores, Quality Plus gas houses, and hotels located in various cities throughout the southeastern U.S.

Aside from a name change, all Four Brothers locations will continue to operate as usual and store employees and field staff will be retained by Quality Oil. The Four Brothers' stores will be rebranded to reflect that of the Quality Mart division of Quality Oil Company.

"We have long admired the Beroth family and their operation and are excited about this acquisition", said Graham Bennett, President of Quality Oil Company. "Both companies have outstanding core values and a dedication to maintaining quality service, professional employees, and devotion to our customers."

The two brands utilize similar operating models designed to provide ultimate convenience for purchasing high-quality gasoline, tobacco, and food and beverage grocery items at competitive prices. Both pride themselves on superior customer service and strong relationships established within the communities they serve.

"After over 60 years of serving the Triad and surrounding communities the Beroth Family and our Four Brothers team are very pleased that we will be transitioning the business to Quality Oil Company, a like-minded and local family-owned company, said Walter Beroth, President of Beroth Oil Company. It was not an easy decision to sell the business and we would like to thank our loyal employees and customers for their support over the years. We think Quality Oil with their similar customer service culture will be great fit for many years to come."